



Dynamics of Public Policy Seminar

Understanding the intricacies of public policy is critical to serve your stakeholders effectively and to advance the Government's mission. This seminar will help you understand the political, social, economic and cultural factors that influence how U.S. public policy is initiated, developed and implemented so that you can respond appropriately to directives.

- Understand the governmental context in which you and your agency work.
- Explore the ways that policymaking institutions and non-governmental organizations interact and shape U.S. public policy, and become more effective in those interactions.
- Learn the best ways to respond to Presidential directives and make better administrative decisions in your agency.



Put Your Policy Knowledge into Practice

Through interactive simulations that look beyond the theories of the public policy process, you will discuss relevant issues such as:

- How does it feel to be a White House aide arguing the President's case to members of Congress?
- What is it like to be a Representative trying to determine your constituents' best interests while being lobbied by your party and special interest groups?
- What is the perspective of an interest group leader trying to articulate his or her group's message?

Putting yourself in these real-life situations will guide you to make more informed decisions, as you understand how your day-to-day activities influence each link in the chain of public policy development and implementation.

PUBLIC POLICY

COMPETENCIES

- Political Savvy
- External Awareness
- Influencing & Negotiating
- Oral Communication
- Creativity & Innovation

ACADEMIC CREDIT

3 upper level Baccalaureate or 3 Graduate credits may be available upon completion.

LOCATION

Eastern Management Development Center in Shepherdstown, WV

This training facility is 70 miles from Washington, DC in the Blue Ridge Mountains above the Potomac River.

For class schedule, please go to www.leadership.opm.gov

“I gained a better understanding of U.S. policymaking from a macro level and the ability of the instructors to bring it to the level of individual contributions.”

Register Now for the Dynamics of Public Policy Seminar

This seminar is designed for experienced managers and policy analysts who are involved in the development and/or implementation of public policy, or who are designated to serve in senior staff or liaison roles. Public managers seeking a comprehensive understanding of the governmental context in which they work will also benefit from the course.

An In-Depth View of Your Duties in the Context of Government and Public Policy

- Become more effective in your interactions with interest groups, the media and public opinion.
- Analyze selected public policy issues in the context of historical events.
- Understand the constraints and issues stemming from the Federal budget.
- Learn how to interpret Congressional intent and navigate your agency's actions in response to it.
- Know how to respond appropriately to Presidential directives.
- Learn to make better administrative decisions.

“The exposure to some of the experts who know the Hill and how things work was absolutely wonderful.”

TUITION

\$5,035

Tuition includes materials, meals and lodging.

LEAD

This seminar meets the executive, manager and professional track requirements of the LEAD Certificate Program.

Leadership Education & Development Certificate Program—A complete leadership development curriculum for current and aspiring government leaders, providing official recognition of achievement at every level. For more info, go to www.leadership.opm.gov/certificates/LEAD/index.aspx

RECOMMENDED PRIOR COURSES

Management Development Seminar II
Team Development Seminar
Conflict Resolution Skills

SUGGESTED FOLLOW-ON COURSES

Effective Writing in the Federal Government
Executive Development Seminar

For class schedule, please go to WWW.leadership.opm.gov

2 JUL 2012

Three Ways to Register

1. [Register Online at www.leadership.opm.gov](http://www.leadership.opm.gov)
Initiate course registration with your Government Purchase Card payment, the fastest way to reserve your space. Use your own agency-specific procurement forms. Once we have received your payment, you will receive confirmation within two business days.
2. [Fax a Registration Form found online](#). This form can be used for courses at the Federal Executive Institute or Management Development Centers.
3. [Contact a Representative Customer Service Office:](#)
Toll Free: 888-676-9632
Phone: 304-870-8008
Fax: 304-870-8078
TDD/TTY 304-870-8066
Email: register@opm.gov



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